

FOR IMMEDIATE RELEASE:

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Blue Hill/XyberNET – A Proud Sponsor at the CCIA Annual Meeting

The 67th Annual Consumer Credit Industry Association (CCIA) Annual Meeting was held on April 30 – May 2, 2018, at the Catamaran Resort in San Diego, CA. The CCIA Annual Meeting once again provided a wealth of information through many knowledgeable presenters.

“The CCIA team works hard to support the industry and stay on top of the regulatory environment,” said Donna Bahnfleth, Director of Client Services for XyberNET, who supported XyberNET’s sponsorship and attended the event.

The agenda included the following topics:

- Innovation & Insuretech
- It’s the Economy Stupid
- Motoring Trends
- The 115th Congress
- The Consumer Federal Protection Bureau: What’s Next?
- What are Leaders Thinking?

John Hamner’s keynote presentation, “Let My Fingertips Do the Buying,” was of great interest to the people who attended, as he discussed the future of the products CUNA Mutual Group sells. He also addressed how millennials want to purchase the products they sell, which presents a different perspective from the traditional buying market. Mr. Hamner explained that there are many challenges facing insurers as more and more purchases are made digitally, including larger ticket items. It is clear companies will need to continue to innovate in this digital marketplace.

About John Hamner

John Hamner is the Director, Insurance and Digital Product Management at CUNA Mutual Group. John provides strategic leadership for CMG’s lending related products and services, including Credit Insurance, Debt Protection, GAP and Mechanical Repair Coverage. More recently he has taken a leadership role as it relates to the digital tools used to deliver these products to consumers. Prior to joining CMG, John worked primarily in the insurance space in a variety of roles including finance, reserving, reinsurance, brokerage, and product management for multiple product lines.

John is a Badger, earning a BBA in accounting and a Masters in tax accounting from the University of Wisconsin-Madison. He has a variety of business interests and has, or held licenses, as a CPA, insurance broker, real estate broker, as well as a variety of insurance related designations.

About the Consumer Credit Industry Association

The Consumer Credit Industry Association (CCIA) was organized in 1951 to be the trade association of insurance companies underwriting consumer credit insurance products sold by lenders and assuring loan repayment in the event of debtor death or disability. The scope of CCIA activity evolved as new insurance products were introduced to the marketplace such as credit property and credit unemployment insurance.

Continuing in its endeavor to provide for consumer financial security, industry providers introduced non-insurance debt and asset protection products in the decades that followed. As member companies began underwriting and

servicing non-insurance debt and asset protection programs, such a GAP and Service Contracts, CCIA formally expanded its scope of supporting services.

In 2007, CCIA changed its name to Consumer Credit Industry Association to reflect these insurance and assurance products offered by its member companies. By the end of 2016, CCIA has grown in scope by adding motor clubs and the collateral products suite to its service offerings.

Today, through its advocacy and insight capabilities, CCIA has the honor to serve its member companies that provide consumer financial security to over 50 million households nationwide.

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