



News Release

Source: Blue Hill Data Services

October 2011 Nor'easter Another Extraordinary Threat Has No Impact

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PEARL RIVER, New York. -- (BUSINESS WIRE) -- Blue Hill Data Services announced that the October "Halloween" 2011 Nor'easter had no impact on their customers' service. While many businesses throughout the northeast lost power during the storm for up to a week or more, Blue Hill Data Services did not experience any power outages in any of their data centers. The company's production data center in Pearl River operated at optimum levels as the 'highly fault tolerant, redundant, bunkered' data center it is. Blue Hill's key Disaster Recovery (DR) control center in Branchburg also performed flawlessly with many high-availability customer systems at ready.

Blue Hill's state-of-the-art facility in Pearl River, NY, is powered by two separate primary distribution utility electrical feeds which are both fed into the facility by underground conduits. In the event of a utility failure, the data center is powered by two diesel generators. Both generators are located within the facility and are not exposed to the weather.

About the October 2011 Nor'easter

An unusual and historic October snowstorm buried parts of the Northeast United States under more than 2 feet of snow and left nearly 3 million without power in NY, NJ, CT, PA, MA, NH, and RI. This rare storm started on the morning of Saturday October 29th, and lasted throughout the next day leaving record snowfall, widespread destruction including downed scores of trees and utility wires, and at least 15 deaths in its path. Businesses big and small took a beating from the power outages and many homes and companies experienced up to two weeks with no electricity due to the slow recovery response. Governors in NJ, CT, and MA were even prompted to declare states of emergency making this storm the worst we've seen this year since Hurricane Irene in August. Early estimates indicate damages in the Northeast area are at least \$25 million from the storm.

About Blue Hill Data Services

Blue Hill Data Services helps customers reduce their operating costs and minimize risk by providing fully managed data center solutions. Our world-class on-shore facilities, highly skilled and experienced staff, and reliable 24x7 services have supported clients worldwide and from all industries since 1994. Blue Hill specializes in mainframe, open systems, and AS/400 iSeries managed hosting services and dedicated Disaster Recovery solutions. Our differentiation is providing customized yet flexible SLAs and contracts that enable clients to work in the manner they choose, delivering total end-to-end support or specific functions as required. Rather than force clients to change their operating procedures to fit our standards, we offer the same services a customer is comfortable with in their current environment; recommendations for increased efficiencies are provided but not mandatory. We are proud our client retention is 100%.

For more information, please visit <http://www.bluehilldata.com>

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