

FOR IMMEDIATE RELEASE:

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Blue Hill Joins CA Technologies for the Gran Fondo NJ Ride

On September 8th and 9th, Blue Hill executives had the pleasure of joining Mike Gregoire and CA Technologies' team sponsorship of The Gran Fondo NJ 2018. This event has been voted one of the three best Gran Fondos in the United States.

The event began Saturday with a 28 mile warm up ride, followed by dinner at the Jockey Hollow restaurant in Morristown, NJ. **Rosary De Filippis**, Executive Director, Business Development and Chief Marketing Officer, and **Joel Begleiter**, Senior Director, Open Systems,



joined **Mike Gregoire**, Chairman & Chief Executive Officer of CA Technologies, along with **David Burke**, President of Trek Bicycles, **Tanya Burke**, President of Trek Tours, and **Ivan Basso**, a well renowned Italian professional road cyclist.

On Sunday morning, the Gran Fondo ride began. There are five different routes on offer with timed hill segments that wind their way through some of New Jersey's best cycling roads, starting and ending in the historic Morristown, NJ.



"It is no secret that cycling is among my passions. I spend a tremendous amount of time on a bicycle and it affords me the opportunity to compete, as well as time for reflection.....Two and a half years into our partnership of Trek-Segafredo, we are now fully leveraging the potential of such

collaboration. The implementation of CA Flowdock – our Agile Management product – into everyday communication and training practices between the racing team and their management to, more recently, the adoption of our CA Project and Portfolio Management by the Trek-Segafredo’s medical staff to help manage racers’ confidential health data in a secure, cloud-based environment, clearly illustrates the benefits born out of our strategic business alliances.” Mike Gregoire, Chairman and CEO, CA Technologies

“We are deeply committed to our CA Technologies relationship, so that together we can deliver the right solutions to meet the growing challenges of our customers. Participating in the Gran Fondo was an exciting way to spend quality time with our strategic partner.” Rosary De Filippis, Blue Hill

COMMUNITY:

CA Technologies also contributed a \$10,000 donation on behalf of all of our riders to PeopleForBikes. The PeopleForBikes mission is to make riding better for everyone. By collaborating with millions of individual riders, businesses, community leaders, and elected officials, they unify people to create a powerful, united voice for bicycling and its benefits. PeopleForBikes was created by the bike industry to get more people riding more often, and to build a powerful national voice for better cycling in America. They focus their efforts on:

- 1) Gaining Government funding and policy at the federal state, and local levels
- 2) Developing cycling infrastructure
- 3) Inspiring people to ride.

For more information visit <https://peopleforbikes.org/>

About Trek, Trek-Segafredo, and their Partnership with CA Technologies

The Trek Bicycle Company originated in 1976, when two determined engineers sat down together for a few beers in a small town in Wisconsin, USA and ended their evening determined to build the best bicycles the world over. Their vision was grounded in unswerving principles: the product would be of the highest quality craftsmanship and would bring affordable, domestically manufactured bicycles to almost everyone. Four decades later, Trek is a billion-dollar, privately-held company, whose products are sold in 92 countries worldwide. Racing, innovation and elite performance have always been in Trek’s DNA and bicycles, along with every other product on the market, have been drastically influenced by technological advancement. Trek has been at the forefront of the movement, continually challenging the limits of the bicycle’s capability. Their commitment to relentless innovation, while honoring their founding principles to build bikes people love, has elevated their brand and reputation as one of the premier bicycle builders in the world.

In 2013, Trek decided to take its commitment to racing to another level. Owning their own UCI World Tour Road Cycling team and participating in the most prestigious races (Tour of Flanders, Giro d’Italia, Tour of California, Tour de France, La Vuelta a Espana and Japan Cup) was more than smart business; it was a desire to influence the exciting culture of professional cycling in a way that had

never been done before – including product development, marketing and international brand elevation. Today, the team is made up of 27 highly-trained riders from 15 different countries. They work towards one common goal – stellar results.

In 2017, CA Technologies and Trek-Segafredo extended their partnership to further accelerate the cycling team's performance – on and off the course. CA will continue to drive the Trek-Segafredo team's digital transformation, building on CA's agile collaboration technology by adding CA Project & Portfolio Management SaaS to help manage racers' confidential health data in a secure, cloud-based environment. The collection of initiatives includes the addition of CA Automic into Trek's manufacturing, helping Trek Enterprise to be flexible and efficient. Now, the fastest bikes in the world are getting out the factory door and into shops even quicker.

About Blue Hill Data Services

Blue Hill Data Services: Cost-Effective, Secure, On-Shore Data Center Hosting Solutions

Blue Hill Data Services helps customers reduce their operating costs and minimize risk by providing **fully managed data center hosting solutions**, and a full array of complementary IT support services. Our highly skilled and experienced staff, **world-class on-shore facilities**, and reliable 24/365 services have supported customers worldwide and from all industries since 1994. We specialize in **Mainframe, Open Systems, and AS/400 iSeries managed hosting services; Applications Services; Colocation Services; Dedicated Disaster Recovery and Business Continuity Solutions**. Our deep technical skills and long standing experience enable us to support our customers' **legacy environments** as well as implement **new technology solutions**. Our differentiation is providing **customized solutions, flexibility with contracts and SLAs, and personalized attention and services**.

We are proud our **customer retention is 100%**.

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