



News Release

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## Blue Hill Data Services Appoints Rosary De Filippis to Lead Business Development and Marketing

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### Veteran Technology and Business Executive Brings 25 Years of Experience

PEARL RIVER, New York.--(NEWS WIRE)—Blue Hill Data Services (BHDS) announced today the appointment of Rosary De Filippis as Executive Director, Business Development and Chief Marketing Officer (CMO).

Ms. De Filippis will lead the company's effort to significantly achieve its business objectives as the company launches an aggressive growth strategy to continue to build the company organically and through its channel partnerships.

Ms. De Filippis has more than 25 years of technology industry sales and business experience. Most recently as head of business development and marketing at Micro Strategies Inc., an IT integration company and IBM Tier-1 business partner, she led the department in creating and developing new business opportunities and relationships with clients and business partners resulting in significant growth and business expansion. Previously she held the position of Vice President, Client Services for Infocrossing, Inc. a leading publicly held IT outsourcing company later acquired by WIPRO. She has also held management positions in Systems Management Specialists (SMS), another IT outsourcing company, as well as CBS Inc, the broadcast/media/entertainment company. She has also volunteered her time by serving as Chairman of the Board of Directors for Catholic Charities, Monmouth County, Diocese of Trenton, NJ.

Ms. De Filippis will work closely with Blue Hill Data Services's management team as the company moves forward to grow the business. She is expert at leveraging and capitalizing on the company's position in the marketplace as a leading mid-tier infrastructure services provider nationally, delivering services completely from its on-shore world-class data centers, staffed by an expert Information Technology Outsourcing (ITO) team. Ms. De Filippis's long experience and track record in fast-paced environments will help catapult the company to meet its goals.

"Blue Hill Data Services' capabilities are unique within the industry, offering on-shore, all American IT outsourcing services supported by a team who has a proven track record. Our offerings are very timely—customers need to predictably manage costs and increase end user support, in a way that is flexible and secure. I am thrilled to be part of such an exceptional team of professionals and look forward to building strong relationships with our customers and partners," said Ms. De Filippis.

John Lalli, Managing Director and Chief Operating Officer (COO) of Blue Hill Data Services said, "Rosary brings a unique combination of business understanding, strategic marketing capabilities, and sales skills specific to the IT Outsourcing industry. She is a team player with a tremendous talent working with customers to appreciate the benefits of outsourcing and their ROI. Rosary is a great addition to our existing Executive Team as we continue on our growth track as a leading mid-tier IT Outsourcing infrastructure services provider."

### About Blue Hill Data Services

Blue Hill Data Services is a leading IT outsourcing (ITO) service provider that offers on-shore, fully managed data center hosting solutions to support the mission-critical business functions for the middle-market and segments of the large market on an outsourced basis. Blue Hill Data Services supports North American businesses with a national and/or global reach that are new to the IT Outsourcing market, established businesses that are already outsourced, and businesses seeking to maximize return-on-investment from their in-house workforce. For more information, please visit <http://www.bluehilldata.com>

### Company Contact:

Rosary De Filippis  
Executive Director, Business Development/CMO  
Blue Hill Data Services  
[rdefilippis@bluehilldata.com](mailto:rdefilippis@bluehilldata.com)